العبداللطيف لتقنية المعلومات
AL ABDULLATIF
INFORMATION TECHNOLOGY

▶ RUN Order Management System

Run Order Management provides the most complete, flexible sales order management processes for fulfilling the perfect order and satisfying your customers' partners and employees. You can manage the complete order-to-cash process. Your sales organization can manage the complete sales-order management cycle and handle post-sales activities with sales management and service functionality with **RUN** OM. **RUN** OM application addresses a wide range of customer-focused processes – from selling products and professional services to handling aftermarket processing of warranty claims, service orders, and returns. In addition to accelerating the order-to-cash process and improving customer service, you can increase revenues and profit margins, reduce the operating cost of sales, improve productivity, and reduce total cost of ownership.

▶ BENEFITS

The quote-to-cash process typically consists of three main tasks

- ▶ Capturing the Perfect Order which consists of functions such as product selection, configuration, pricing, promotions and cross/up sell.
- ▶ Orchestrating Flawless Fulfilment which consists of workflow logic to determine how a specific order/order line should be processed.
- ▶ Execute Timely Fulfilment which requires order information to flow to back end systems such as manufacturing, inventory, shipping, financials, etc.

Enhance Customer Service

- ▶ Accurate capture of customer orders across multiple channels.
- ▶ streamlined orchestration of order details for seamless Fulfillment execution.
- ▶ Enhanced customer experience through selection of the right product at the right price, accurate order promising and automatic order status updates from Fulfillment systems to multiple channels.
- ▶ Communication of order status information to customers throughout the order lifecycle.

The Booking List is a powerful query tool for building lists of booked items with a flexible criteria set.

Reduced operational costs through faster order entry, reduced order errors and reduced manual steps for fulfilment processing.

Provides up-to-date information reflecting sales activity information resulting from the daily billing process.

Increased revenue through targeted cross/up selling, margin maximization and faster order processing.

Report scheduling system.

▶ SOLUTION INTEGRATION

▶ **RUN** G.L ▶ **RUN** Cash ▶ **RUN** A.R ▶ **RUN** Inventory ▶ **RUN** Purchasing

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