العبداللطيف لتقنية المعلومات
AL ABDULLATIF
INFORMATION TECHNOLOGY

▶ RUN Point of Sale Management System

RUN Point-of-Sale provides the flexibility, responsiveness, and scalability to meet even the largest retailer's point-of-sale requirements, leading to improved customer service and higher sales. Access to real-time customer, product, and market information means more opportunities to turn occasional shoppers into lifetime customers. In addition, **RUN** Point-of-Service offers next-generation features that improve customer service and reduce costs, including the ability to process sales returns for items sold through the web, access retail Web sites, fulfill Web-generated orders, and look up cross-store inventory. It contains the industry's leading configuration capabilities in areas such as pricing, discounts, promotions, and returns. Additionally, **RUN** POS is offered with powerful back-office applications, for in-depth, store-level management and reporting.

▶ BENEFITS

◉ The easy-to-use and intuitive graphic user interface increases productivity and facilitates employee training.

◉ The object-oriented design makes it easy to customize application to unique business rules and to implement an integrated customer-centric business strategy.

◉ Increase customer intimacy with customer-purchase profile and loyalty information.

◉ Robust promotional pricing features make it easy to target preferred customers and to ensure accurate pricing at the point of sale.

▶ SOLUTION INTEGRATION

▶ RUN G.L   ▶ RUN A.P   ▶ RUN A.R   ▶ RUN Cash   ▶ RUN Inventory   ▶ RUN Order

CMMi   **ORACLE** PARTNERNETWORK