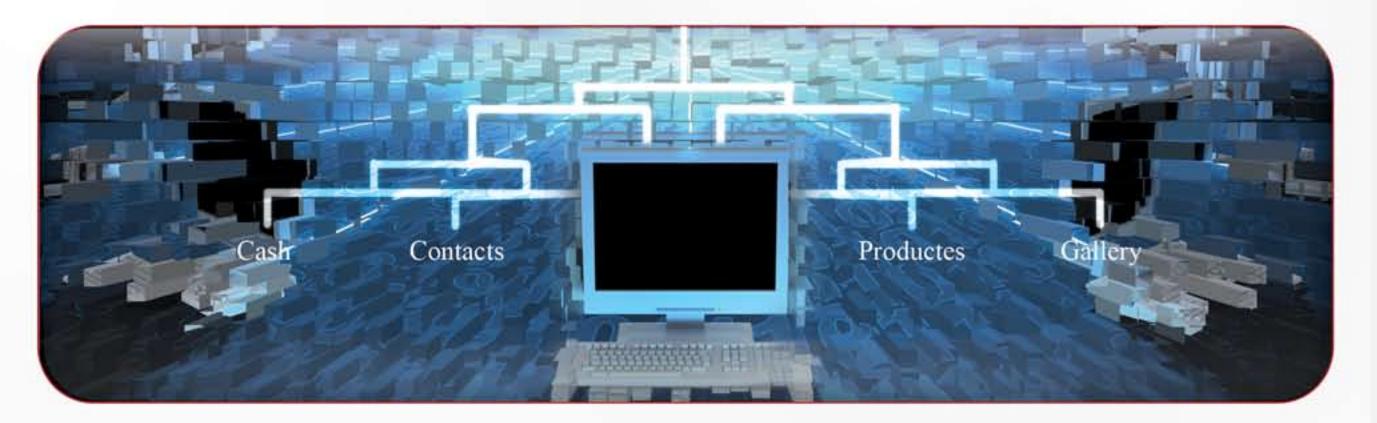


## Database-driven web sites



Now you can get proven, efficient database-driven websites and meet real success in the Internet! Our highly attractive designs and quality programming services will lead to fantastic results.







Now you can get proven, efficient database-driven websites and meet real success in the Internet! Our highly attractive designs and quality programming services will lead to fantastic results.

It's proven that database-driven websites are the best solution if you have a company selling several products or services, and need an easy-to-update website that can accomplish the promotional results you want.

A well-designed website will reflect your seriousness and professionalism, as well as your commitment to your customers.

## ▶ What are database-driven websites?

• They are websites connected to an online database (a list of products, services, etc, very similar to an Excel spreadsheet). When a page of the database-driven website is requested, it queries the database for the latest information.

## ▶ Why do you need a database-driven website?

- If you have 2,000 products in your stock, you do not need 2,000 pages in your website, but only one that is merged with the information of the requested product or service. This way, if you want to change your phone number, you do not need to edit 2,000 pages, but just one.
  - All our database-driven websites come with a Content Management System (CMS), that will allow you to edit your products, services, etc., from an easy-to-use admin panel -anywhere, anytime- without the associated delay and cost of asking your developer to update the information.
- Search engine optimization service (SEO) get your website listed on top of your competition in Google, Yahoo and MSN.
  - ▶ Web content writing
  - Flash intros animated introductions for your website
  - ▶ Illustrations
  - ▶ Web hosting the space on a server where your website will be posted and made available to all the Internet.
  - And others

